

Case Study: Building Meaningful Partnerships

How Soma Health Enabled Outreach for a NeuroRehab Centre

Client Overview

This comprehensive neurological rehabilitation centre is dedicated to delivering evidence-based neurorehab care through a skilled, multidisciplinary team housed within a single facility. Our partnership was not just about expanding services. It was about shaping a clear identity through thoughtful collaborations and purposeful outreach.

Soma Health Facilitated Partnerships

Soma Health partnered with the organisation for the following projects:



Mumbai Football Association & Mumbai City Football Club Outreach Drive

Organised a strategic outreach event with the Mumbai Football Association (MFA), **engaging over 170 attendees from 65+ clubs** and positioning the centre as a leader in sports rehabilitation.

Achieved strong digital traction with over **16K pre-event views and nearly 9K post-event likes**, enhancing brand visibility and fostering future partnership opportunities.



Direct Referral Partnership with Jaslok Hospital

Facilitated a strategic partnership with Jaslok Hospital, resulting in the **first hospital collaboration** for the organisation in over two years, formalised through a signed MoU.

Enabled an integrated care model by connecting Jaslok Hospital's diagnostic expertise with the organisation's neuro rehabilitation services, ensuring effective patient transitions.



Women's Wellness Day Collaboration with Mumbai City Football Club

Collaborated with Mumbai City Football Club to establish a **dynamic Customer Experience Centre** at the rehab center's facility, aligning sports and rehabilitation to enhance patient interaction and brand visibility.

Leveraged the MCFC partnership, garnering a notable digital traction with over **100K views and 6K interactions** collectively amplifying the initiative's reach and public resonance.

Soma Health's Role

At Soma, one of our core service offerings is Strategic Partnerships. We connect clients with mission-aligned partners to build sustainable, long-term collaborations that deliver mutual value. Beyond identifying the right partners, we facilitate conversations, shape strategy, support legal formalities, oversee project execution, and ensure a strong, lasting structure is in place.

If you're looking for a strategic partner, we'd love to collaborate!

Thank You!

Please don't hesitate to reach out to us if you have any questions!

Prepared by
Somaa Health



✉ info@somaa.health

🌐 www.somaa.health

📍 308, Balarama, Near Family Court, Mumbai- 400051